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| David L. Keivom  **c/o Gospel Biate,**  **EXL, Salinas Drive, Cebu IT Park, Lahug, Cebu City**  **Tel. No. 0908-766-1385**  **davidonelk@yahoo.com** | |
| *Think different…*  *~Apple advertising slogan*  *Make it simple. Make it memorable. Make it inviting to look at. Make it fun to read…*  *~Leo Burnett*  *Early to bed, early to rise. Work like hell and advertise…*  *~Ted Turner*  *If it doesn’t sell, it isn’t creative…*  *~David Ogilvy* | Professional Profile ~ On a mission to communicate concepts, ideas and dreams through the best copy in the world,  ~ to affirm that soulful words can convince the unbelieving,  ~ to make media history through style, innovation and class   * Advanced Degree in Religious Studies and studied English Honors at St. Stephen’s, Delhi University * Accomplished playwright and songwriter with many short plays written and directed * Dedicated to introducing win-win reforms in teaching as a means of seeing whole classrooms and work places excel and grow  Education, Honors, and Certifications Bachelor of Divinity  Serampore College, West Bengal 2013  BA English (Hons.)  St. Stephen’s College, Delhi University 1993  High School Diploma  International High School Burma 1989 Key Qualifications ~ Fluency in nuances of English language. Instructor, critique and teacher  ~ Childhood upbringing around the world. Ability to see the big picture Multi-cultural exposure a benefit in today’s diverse classrooms  ~ Experience in Pastoral Counseling plays key role in guiding and steering people towards wholesomeness and empowerment Computer Skills  * Software: Microsoft Windows®, Microsoft Word, Excel, Powerpoint, PageMaker and Adobe Photoshop * Working knowledge of theInternet * Design, layout and video editing with professional software  EmploymentProfessional Career & Development • Communications Manager, Trans World Radio (TWR), 2013 to present  ~ Directing consultation and coordination with CEO, Directors and Heads of all Depts. to develop and implement TWRs communications strategy in particular for key stakeholders and public  ~Directing all TWR publications, promotional materials and magazines to reinforce “brand image and brand loyalty”  ~Directing content of TWR website  ~Directing communications with other TWR offices in India and abroad  ~Directing off-site travel to conduct TWR audience interviews and monitor feedback    • **Senior Men’s Leader**, Christian Drug Rehabilitation Ministry, 2002-08  ~ Directed operations within rehabilitation and men’s homes to ensure successful physical, emotional and spiritual reform of residents  ~ Directed setting up of new shelters in Gurgaon, Delhi, Shillong and Guwahati to serve the destitute  ~ Directed counseling, leadership, biblical and moral study programs for members and senior leaders of the home  ~ Directed extensive campaigns to promote organization interests to corporates and private sectors. Fundraising strategies boosted aid significantly  • **Motivational Workshop Presentation,** 2009 to present  ~ presented *The Seven Habits of Highly Effective People*, *The 21 Irrefutable Laws of Leadership*, *The Success Principles* and other teachings to more than 20 schools in India pro bono  ~ invited to teach leadership, English and theater to youth at SEWA Ministries (Pathankot) for 18 months  ~ regularly travel to teach at school and inspire youth around the country   * Public Relations Officer, Crossworld Maldives Pvt. Ltd., 1994-1997   ~ Directed communications between local hotels, travel agent and tour operators to increase sales  ~ Presented proposals with marketing and sales data for prospective partners  ~ Directed protocol and schedule of VIP client visits Editorial and Design Positions  * **Senior Copywriter, Parichay Communications** * Chief Editor, College Magazine * Managing Editor, High School Magazine  Hobbies, Pursuits and Passions  * **Travel, photography, film direction and writing** * Tennis, table tennis and martial arts * Music, song composition and singing  Reference Letters and Referrals Available upon request.  ***Referees***  1. Prof. (Dr.) Lalchuangliana Khiangte, Principal, Serampore College, Serampore, West Bengal  Phone no: 84209-76228  2. Pastor Keith Bergmeier, Managing Director, Asha Bhawan, Gurgaon  Phone no: 98112-69994  3. LD Ralte, Indian Ambassador to Philippines, Manila  Phone no: 92850-39083 |
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